

Organization Plan 3: Argument Proposing a Surprising Cause or Consequence

Introduce the issue and state your claim.

- Engage reader's interest in your causal issue and show why it is problematic or controversial.
- Show what's at stake.
- State your claim.



Reject commonly assumed causes or consequences.

- Describe the first commonly assumed cause or consequence and show why you don't think the explanation is adequate.
- Continue with the rest of your commonly assumed causes or consequences.



Argue for your surprising cause or consequence.

- Describe your surprising cause or consequence.
- Explain your causal reasoning.
- Anticipate and respond to possible objections if needed.



Conclude.

- Perhaps sum up your argument.
- Return to the "big picture" of what's at stake.
- End with something memorable.